

# STRENGTHS OF THE INTERNATIONAL MASTER'S PROGRAM

Communication management for research and innovation

Global perspective on communication

Cutting-edge PR and media relations techniques

Interdisciplinary approach and focus on practical skills

Firsthand experience through workshops, site visits, and internships

International academic environment





# CONTACT INFORMATION



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## PROFESSIONAL NAVIGATION AND ADMISSION DEPARTMENT



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Building a Better Future

# COMMUNICATIONS AND INTERNATIONAL PUBLIC RELATIONS





**FACULTY** 



## WELCOME TO NUST MISIS!



The program focuses on the promotion of scientific innovations, products and technologies through interaction with business, government and international organizations. You will receive profound training in diverse disciplines, including:

- · INTERCULTURAL COMMUNICATION
- CORPORATE COMMUNICATION
- COMMUNICATION MANAGEMENT
- . RESEARCH AND EFFICIENCY EVALUATION IN PUBLIC RELATIONS
- STRATEGIC MARKETING
- · PUBLIC SPEAKING
- INTERNATIONAL RELATIONS
- DIGITAL COMMUNICATION

#### SKILLS AND CAREER OPPORTUNITIES

The program will equip you with the knowledge and skills required for effective communication with target audiences of public, private and non-profit organizations. You will be able to increase recognition, popularity and use of innovative and established products and technologies at a local, national and global scale. You will also help to pave the way for implementation of scientific discoveries and breakthrough ideas. Our graduates may successfully work in PR or communications departments of industrial enterprises, universities, or research institutes, as well as communications agencies.

Throughout the program students will communicate with PR professionals, attend master classes, complete practical assignments and visit various organizations.



Lilia Bondareva PhD in Political Sciences

Department Head and Associate professor,
Department of Modern Languages and
Communication, the National University
of Science and Technology MISIS,
Deputy Head of Council at the Russian Union
of Young Scientists.



Uliana Ivanova PhD in Education

The coordinator of the program Communications and International Public Relations, Expert in Spanish Philology.

### AND MOST DYNAMIC UNIVERSITIES AND R&D CENTERS IN RUSSIA

Full-tuition scholarships available to our top international students

Excellent research base and close relations with R&D centers and universities around the world

World-leading and top Russian scientists and professors

High demand occupations

Top-notch infrastructure

International student support office and International Friendship Club student organization

Friendly international atmosphere

Strong relations with the largest Russian and international companies — Metalloinvest, Rosatom, Evraz, IBS, Gazprom, etc.

