



## STRENGTHS OF THE INTERNATIONAL MASTER'S PROGRAM

Internationality

Interdisciplinarity

Strategic thinking skills

The semiotic approach

Internship



## CONTACT INFORMATION



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**MISIS**  
UNIVERSITY

Building  
a Better  
Future

## INTERCULTURAL COMMUNICATION AND INTERNATIONAL TOURISM

## PROFESSIONAL NAVIGATION AND ADMISSION DEPARTMENT



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2024

## PROGRAM



## FACULTY



## WELCOME TO NUST MISIS!



The unique English-language master's program of NUST MISIS is designed to train Russian and foreign specialists interested in the implementation of international tourism projects which include:

- THEORIES OF INTERCULTURAL COMMUNICATION
- HISTORY AND THEORY OF CULTURE IN THE CONTEXT OF INTERNATIONAL AFFAIRS
- INTRODUCTION TO INTERNATIONAL REGIONAL STUDIES
- INTRODUCTION TO INFORMATION TECHNOLOGY AND INFORMATION SECURITY IN INTERNATIONAL TOURISM
- HISTORY, GEOGRAPHY AND BRANCHES OF INTERNATIONAL TOURISM
- MANAGEMENT, MARKETING AND BUSINESS PLANNING FOR TOURISM
- LEGAL FOUNDATIONS OF INTERNATIONAL TOURISM
- PROJECT MANAGEMENT
- ANALYSIS OF TOURIST FLOWS

In addition to the key disciplines, students can choose elective courses depending on their interests: Russian tourism industry and organization of domestic tourism, circumpolar cultural landscapes, natural and cultural heritage and unique territories, domestic and international geobranding, logistics and customer-oriented project management in tourism, tourism and sustainable development of regions, semiotics of culture, English language perspectives and Russian language.

## SKILLS AND CAREER OPPORTUNITIES

Upon completion of the program, graduates will be able to assess the recreational potential of territories, create and promote tourism products and manage territorial development projects. The international student body creates real conditions for intercultural interaction during internships and group projects.



**Professor Lavrenova Olga**  
Russian geographer, philosopher, historian.  
DSc in Philosophy, PhD in Geography

Leading researcher of the Institute of Scientific Information in Social Sciences of the Russian Academy of Sciences, the President of International Association for Semiotics of Space and Time (IASSp+T, Switzerland), Honorary Member of the Russian Academy of Arts.

The author of more than 200 publications, including the monograph «Spaces and Meanings, Semantics of the Cultural Landscape» (Springer, 2019).

The author of the long-term interdisciplinary scientific project «Geography of Art» (12 collections have been published and 9 conferences have been held, since 1992).

## NUST MISIS IS ONE OF THE LEADING AND MOST DYNAMIC UNIVERSITIES AND R&D CENTERS IN RUSSIA

Full-tuition scholarships available to our top international students

Excellent research base and close relations with R&D centers and universities around the world

World-leading and top Russian scientists and professors

High demand occupations

Top-notch infrastructure

International student support office and International Friendship Club student organization

Friendly international atmosphere

Strong relations with the largest Russian and international companies — Metalloinvest, Rosatom, Evraz, IBS, Gazprom, etc.

