

## COMMUNICATIONS AND INTERNATIONAL PUBLIC RELATIONS

### PROGRAM STRUCTURE (Curriculum)

<b>Total: 120 ECTS</b>			
<b>45</b> ECTS	Core and required courses	<b>24</b> ECTS	Elective courses
<b>12</b> ECTS	Internships and industrial placement	<b>39</b> ECTS	Research and MSc Thesis project
<b>First year</b>	<b>First semester</b>		<b>30 ECTS</b>
	Theories of Intercultural Communication		4
	General Linguistics		3
	Academic Research and Writing		3
	Lifelong Learning and Personal Efficiency		3
	Corporate Communication		5
	Communication Management		3
	Modern Press Office	Modern Press Office	3
	Text Theory (English)	Strategic Management	3
	English Language Awareness	Russian Language Awareness	3
	<b>Second semester</b>		<b>30 ECTS</b>
	Quantitative Linguistics		3
	Academic Research and Writing		3
	Corporate Communication		3
	Strategic Marketing		3
	Research and Efficiency Evaluation in Public Relations		3
	Corporate Culture	Political Communications	3
	International Law	International Relations	3
	English Language Awareness	Russian Language Awareness	3
Research		6	
<b>Second year</b>	<b>Third semester</b>		<b>30 ECTS</b>
	Public Relations Methodology in Industry		3
	Communication for Innovation		3
	Copywriting	Digital Communication	3
	English Language Awareness	Russian Language Awareness	3
	Research		18
	<b>Fourth semester</b>		<b>30 ECTS</b>
	Public Speaking		3
	Internship		6
	Research		6
	Industrial placement		6
State final attestation (incl. MSc Thesis defense)		9	